

LAUREN PITCAIRN

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WORK EXPERIENCE

LIQUID ARTIFACT | BRAND MANAGER

APRIL 2020 - PRESENT | NEW YORK

Built brand for Artist Brett Henrikson to sell a series of thoughtfully curated homegoods based on his artistic style.

DONOVAN & GREEN | DESIGN INTERN

OCT. - DEC. 2019 | NEW YORK

Brought on during a busy time to help with design projects including website, a book, logo design, and strategy.

JUDGE REALTY

MAY 2017 - AUG. 2018 | SAVANNAH, GA

Marketing Manager at Judge Realty. In charge of day to day marketing, brand development and rebrand, developed marketing initiatives. Planned launch of rebrand.

REBECCA GARDNER HOUSES & PARTIES

MAY 2016 - SEP. 2016 SAVANNAH, GA

2019-2020 NEW YORK

Responsibilities and tasks varied depending on specific needs of the client each day. Helped or lead event planning for clients, most notably a 4th of July

Party for Proenza Schouler. Personal Assistant to Rebecca Gardner, responsible for intern and office upkeep. Post full-time helped with events freelance.

CHRIS BENZ

JAN 2012 - MAY 2012

NOV. 2012 - JAN. 2013 | NEW YORK

Responsibilities included keeping the showroom organized, preparing for fashion week, setting up studio for buyers, inventory, handling garments to be used for photoshoots and clients.

FEED PROJECTS

OCT. 2011 - DEC. 2012 | NEW YORK

Responsibilities included market research for placement of new products. Creating marketing ideas for the new Feed Bear

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN

(SCAD) | 2017

BFA Fashion Marketing And Management | Minor

Fragrance Marketing

SKILLS

ADOBE

InDesign, Illustrator, Photoshop

MICROSOFT

Word, Excel, Power Point

OTHER

Event Planning, Re-branding, Shopify/ecommerce design, Styling, Personal Assisting, Vast knowledge of both contemporary and antique art world

AWARDS

Dean's List at SCAD

VOLUNTEER WORK

CITY HARVEST

SPRINGBREAK ART FAIR

Ran a booth for artist Melissa Spitz

ACADEMY OF VOCAL ARTS | PHILADELPHIA

Helped create costumes for a production of La Boheme

STOPOVER MUSIC FESTIVAL | SAVANNAH

Interior decorated venues across Savannah for the music festival, ensuring that they had a seamless feel between venues.